

#239787


KATZ TELEVISION
GROUP

 125 West 55th St
New York, NY 10019

Contract # 25321770

Changes as of: 9/30/2016 at 2:23 PM

Version: Current State Version 1

CPE: //1031

Flight: 10/3/16 - 10/9/16

Station: KRVU

Total \$: \$270.00

Agency: GCW MEDIA
SERVICES

Advertiser: Stop the Special
Interest Tax Grab

Market: Chico

Total Spots: 7

 GCW MEDIA
SERVICES 417 W
FOOTHILL BLVD #B-
221 GLENDORA CA
91741

Product: Stop the Special
Interest Tax Grab

Office: LOS ANGELES

Total CPP: \$0.00

Agency Order #:
Primary Demo: Adults 35+

Total GRP:
Buyer: CINDY WINTON

Con Type: POLITICAL/VOTE

Salesperson: MARK DEUTSCH
323-966-5272

Assistant: Margaret Barajas
323-966-5001

Separation:

#	Day/Time	DP	Program	Rate	A35P Rating	Len	10/3 - 10/3		Total Spots	Total \$	CPP	GRP
							10/3					
1	M-F 6a-9a		MORNINGS TWO	\$30.00	0.0	30	2		2	\$60.00	\$0.00	0.0
2	M-F 10p-11p		LAW AND ORDER	\$60.00	0.0	30	2		2	\$120.00	\$0.00	0.0
3	Sa 5p-6p		CLOSER	\$30.00	0.0	30	1		1	\$30.00	\$0.00	0.0
4	Su 10p-11p		RIZZOLI & ISLES	\$30.00	0.0	30	1		1	\$30.00	\$0.00	0.0
5	Sa 8p-9p		BONES	\$30.00	0.0	30	1		1	\$30.00	\$0.00	0.0
TOTALS:							7		7	\$270.00	\$0.00	0.0



125 West 55th St
New York, NY 10019

Contract # 25321770	Changes as of: 9/30/2016 at 2:23 PM	Version: Current State Version 1
CPE: //1031	Flight: 10/3/16 - 10/9/16	Station: KRVU
Agency: GCW MEDIA SERVICES	Advertiser: Stop the Special Interest Tax Grab	Market: Chico
GCW MEDIA SERVICES 417 W FOOTHILL BLVD #B-221 GLENDORA CA 91741	Product: Stop the Special Interest Tax Grab	Office: LOS ANGELES
	Agency Order #:	Primary Demo: Adults 35+
	Buyer: CINDY WINTON	Con Type: POLITICAL/VOTE
	Salesperson: MARK DEUTSCH 323-966-5272	Assistant: Margaret Barajas 323-966-5001
		Total \$: \$270.00
		Total Spots: 7
		Total CPP: \$0.00
		Total GRP:
		Separation:

Special Instructions	
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Competitive Information	
Market Budget:	\$270
KRVU Share:	100%
Comment:	
	Competitive Unknown

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	7	\$270.00	N/A	0.0
Total	100%	7	\$270.00	N/A	0.0

Monthly Summary		
Month	Spots	Dollars
2016-Oct	7	\$270.00
Total	7	\$270.00

Transaction History							
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$
New	9/30/16 2:23 PM	Margaret Barajas	New	7		\$270.00	\$270.00

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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KRVU
755 Auditorium Drive
Redding, CA 96001

GCW Media Services
417 W Foothills Blvd
#B-221
Glendora, CA 91740

Contract # 239787

Schedule Dates 10/03/16-10/09/16
Advertiser Stop the Special Interest Tax Grab (10341)
Agency GCW Media Services (1065)
Product Issue Advertising (1119)
Brand KRVU EST. 1031 (NO ON 56) (103679)
Salesperson Millennium - Los Angeles, Los Angeles (1305)
Sales Office Millennium - Los Angeles
Buyer Name WINTON,CINDY
Phone/Fax /
CPE 1031
Account Types National/Political Issue
Billing Type Standard
Comments KRVU
Stop the Special Int

Date Entered 09/30/16
Last Modified 09/30/16
Entered By Chris Gomez
CO-OP No
Headline # ECR25321770
Demo A35+R
Order Type Normal
Package Deal
Commission % 15.00
Commission \$40.50
Net Total \$229.50
Sales Tax

KRVU-NECA COMBINED (KRVU)		
By Broadcast Month	Spots	Rate
Oct. 2016	7	\$270.00
Grand Total:	7	\$270.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/03/16-10/07/16	1	:30	6A- 9A (PST)	2	X	X	X	X	X			2	\$30.00	\$60.00	KRVU-NECA COMBINED (KRVU)	MORNINGS TWO	9/30/16
2.0	Normal Line / SPOT	10/03/16-10/07/16	1	:30	10P- 11P (PST)	2	X	X	X	X	X			2	\$60.00	\$120.00	KRVU-NECA COMBINED (KRVU)	LAW AND ORDER	9/30/16
3.0	Normal Line / SPOT	10/08/16-10/08/16	1	:30	5P- 6P (PST)							1		1	\$30.00	\$30.00	KRVU-NECA COMBINED (KRVU)	CLOSER	9/30/16
4.0	Normal Line / SPOT	10/09/16-10/09/16	1	:30	10P- 11P (PST)								1	1	\$30.00	\$30.00	KRVU-NECA COMBINED (KRVU)	RIZZOLI & ISLES	9/30/16
5.0	Normal Line / SPOT	10/08/16-10/08/16	1	:30	8P- 9P (PST)							1		1	\$30.00	\$30.00	KRVU-NECA COMBINED (KRVU)	BONES	9/30/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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